

chiara biasi

THECOMPLAINERS





DESCRIPTION

Online influencer, creative mind and
2.0 style icon.



WHO'S CHIARA

Italian beauty, model and globetrotter she created a strong engagement with her followers since the beginning of her career. Chiara's blog is not only about fashion but it's a container of "cool life style tips" and beautiful images taken during her trips around the world. Calvin Klein, Levi's and Maxim are just few names that picked Chiara as their cover girl, but also emerging and breakthrough names such as Lampoon and Andrea Incontri loved to collaborate with her.



“A mediterranean beauty that can switch
from the girl next door to an aware
beauty look”

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NUMBERS



SOCIAL MEDIA

Instagram: 1.8 M
Facebook: 239 K
Twitter: 103 K
Snapchat: 100K p.s



BLOG

Montly visitors: 220K
Unique visitors:130K

Over 1 million “global monthly reach”
between the blog and the social media

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LIBERA.



CHIARA
BIASI

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